



## **Reno Collective**

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# **Reynolds School partners with Reno Collective**

## *Academia meets entrepreneurship*

Two of Reno's leaders in interactive technology education and production have joined forces. Beginning this spring semester, UNR's Reynolds School of Journalism (RSJ) and Reno Collective (RC) will bring higher education and professional coworking under the same umbrella. The quietly anticipated partnership between the two communities—both of which emphasize the value of interaction on a personal and global level—is finally official.

As part of the coupling, eight Reynolds School graduate students will receive free semester-long memberships to the Reno Collective coworking space – where they will be able to pick the brains of some of the most talented designers, programmers and creative types in the city. The eight memberships share a combined value of \$800 per month, but the intrinsic value is priceless.

"These grad students will be able to work within the space, hack on their projects and practice their thesis defenses," said RC member Don Morrison. "They'll gain some valuable insight on the apps, websites, games and materials they'll be designing throughout the semester."

Reno Collective will gain a respected ally in the Reynolds school, adding a talented core of communicators, journalists and PR professionals to the group's flowering member base. The Collective, which recently made news by hosting the city's first ever 24-hour civic hackathon, will further the educational goals of RSJ by offering short courses and job-shadowing opportunities for grad and undergrad students.

Donica Mensing, acting dean of the journalism school, said this combination of entrepreneurs and academics will make for a richer, brighter future for everyone living in The Biggest Little City.

"We plan to partner with the Collective to provide training, offer workshops and sponsor events that will benefit our students, the campus and the community," Mensing said. "In addition, we hope to benefit from the energy and expertise of the members of the Reno Collective in helping us be more innovative, engaging and entrepreneurial in our work."

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*Reno Collective is Reno, Nevada's best and brightest coworking space. Members of the collective are skilled in a multitude of platforms, including (but not limited to) programming, design, communications, fundraising and accounting. Anyone can join Reno Collective and benefit from a fun coworking space filled with Reno's best talents. To join, stop by the space at 522 Lander St., or visit [renocollective.com](http://renocollective.com).*